

Featured author: L. Michael Hall PhD

Michael Hall is one of the most prolific authors on the current NLP scene. He is also the foremost among a small group of writers who continue to push out the boundaries of NLP into new domains rather than repeating what has gone before. It is particularly exciting to find that his work is gaining a growing acceptance among the academic community. In the past they have tended to shy away from NLP for a variety of reasons, chiefly because unsupported claims have been made for its efficacy. Michael has addressed this issue directly and has become accepted for the state-of-the-art contributions he is making to the field and particularly to his own area of expertise, Meta-states. Among recent accolades is a comment he received from a professor in Florida International University which perhaps sums this up, "So far I have encountered only a very few people in NLP who have the clarity of mind that you have."

It is interesting to note that much of this praise has been directed towards *The Secrets Of Magic: Communicational Excellence For The 21st Century*. This book is a major revision of the first work of the originators of NLP. The ultimate accolade for any book is best seen in the number of copies that are sold. The first print run of 5000 copies is nearly sold out after only ten months. Many of these have been sold in the States, where Michael is most active and where all those in the forefront of NLP wish to ensure that they are aware of

his latest contributions to the field. *Figuring Out People: Design Engineering With Meta-Programs*, a book

Michael co-authored with Bobby Bodenhamer, has achieved similar sales performance but over a slightly longer period and has also sold well outside the NLP community. Apart from these, his earlier book, *The Spirit Of NLP: The Process, Meaning And Criteria For Mastering NLP*, continues to sell well. It draws on his experience of training with Richard Bandler and remains the only book so far written about NLP Master Practitioner training.

Michael originally came to our attention back in 1995 when he wrote his first book, *Meta-States: A Domain Of Logical Levels*. Since that time a further eleven books have been authored or co-authored by Michael, most of which are highlighted below.

Michael's enthusiasm for the exploration of the subject coupled to his writing continues unabated. Currently he is working on four different titles between a busy schedule of presenting seminars and conferences around the world. Look out for his next book *Distinctions Of Genius* which is to be published by Empowerment Technologies (due mid-Summer). He will be presenting at the ANLP conference at Regents College, London, in November for all of you who would love to see him in action.

