

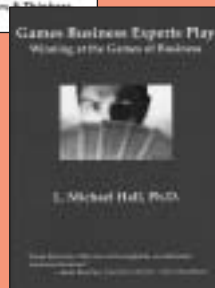
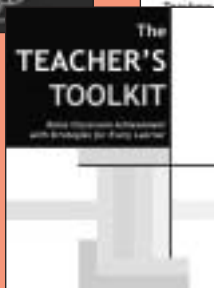
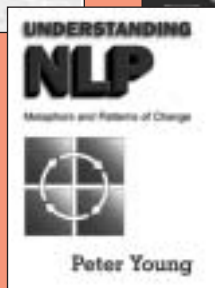
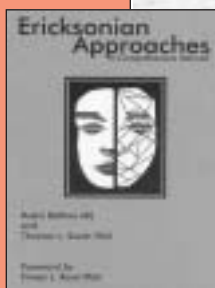
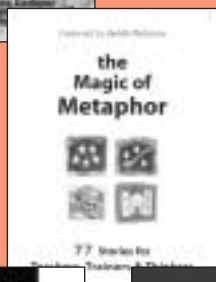
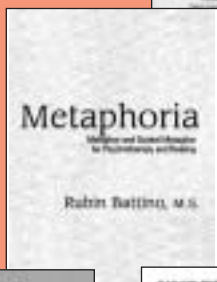
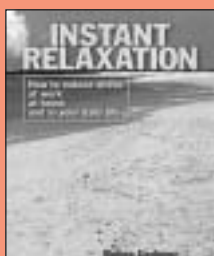
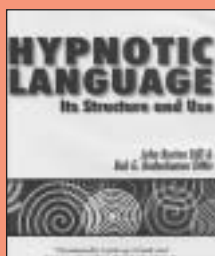
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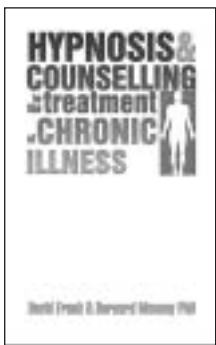
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Why is hypnosis ignored when there is so much evidence to support its benefits?

This book discusses the therapeutic properties of hypnosis in the treatment of life-threatening diseases. Bringing to the debate a history of hypnosis plus a series of case studies, this work examines:

- the science of hypnosis
- successful integration into the cancer treatment program
- myths supporting opposition to hypnosis

It raises questions about the direction medicine has taken considers future developments. Presenting compelling arguments for offering hypnosis to cancer sufferers, this work provides crucial insight into the body's healing abilities—an insight that medical professionals and everyone interested in the way diseases are treated cannot afford to ignore.

David Frank is a published writer whose ten years experience of lecturing and counselling has seen him at further education colleges, medical centers, and general practitioner surgeries. He is a full member of The British Association for the Person Centered Approach to Counselling and Education, and The British Society for Clinical Hypnosis.

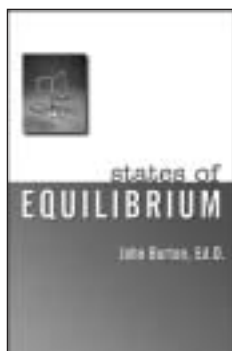
Bernard Mooney, Ph.D., is a qualified counselor and lecturer, and has had over half a century of experience in teaching and counseling. He is a founder member, and treasurer, of The British Association for the Person Centered Approach to Counselling and Education.

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STATES OF EQUILIBRIUM

John Burton, Ed.D.



This work applies the concept of equilibrium to the dynamics of personality. It asserts that every person strives to achieve a state of emotional and mental equilibrium, a state of inner calm. Unresolved internal conflicts often create chaotic internal states instead. **States of Equilibrium** provides a unique theory of personality, involving the strictly internal relationship between states of mind and emotion within the individual. The reader will learn that their personality exists as a variable collection of states, and beliefs about these states, rather than as one inflexible solid state.

This volume transports the reader through a variety of human development theories as well as NLP concepts that explain how people achieve internal states of equilibrium. It gives counsellors and NLP practitioners the tools to enable their clients to gain increased emotional independence.

Dr. John Burton holds a Doctorate in Human Development Counselling and has a Master's Degree in Clinical Psychology. He is licenced as both a Professional Counselor and Supervisor as well as being certified as a Master Practitioner of Neuro-Linguistic Programming. Dr. Burton has over 15 years experience as a psychotherapist and currently has his own private practice, Educare Counselling. He also teaches psychology on a part-time basis at a local college in addition to conducting personal growth workshops.

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METAPHORIA

Metaphor and Guided Metaphor for Psychotherapy and Healing

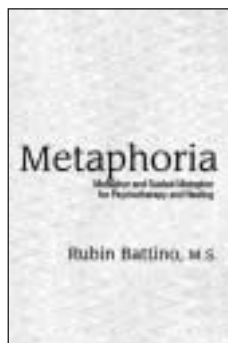
Rubin Battino, M.S.

The definitive guide to metaphor and its use as a therapeutic tool, this work examines:

- The structure of a metaphor
- The delivery of metaphor: From rapport-building and communication skills to the art of effective story-telling
- What makes metaphor work, with examples of poor and good usage

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- the application of metaphors: for children, geriatrics, sleep induction, pain control, trauma
- language forms—words, phrases and grammatical structure that enhance the content of a metaphor
- the relation of Ericksonian psychotherapy and hypnosis to metaphor
- themes and ideas for metaphor
- the use of metaphors in specific approaches such as: reframing, art therapies, hypnotherapy, healing, preparation of surgery, narrative therapy, solution-focused therapy, and ordeal therapy



Containing sample scripts and suggestions for basic and advanced metaphors, plus a history of the use of metaphor, **Metaphoria** provides readers with everything they need to comprehend fully the metaphor's unique properties, and create metaphors for their own unique purposes. The new authority on the subject, **Metaphoria** provides a complete anatomy of the metaphor, and a creative and comprehensive guide to its applications.

A must-buy and must-read book. Rubin's freshness and honesty is unparalleled, his grasp of the subject is uncanny. —Stephen Lankton

Rubin Battino, M.S. teaches courses in the Department of Human Services as adjunct professor at Wright State University, and is President of The Milton H. Erickson Society at Dayton, Ohio. He has a private practice specializing in very brief therapy in Yellow Springs, Ohio and currently serves as a facilitator of The Charlie Brown Exceptional Patient Support Group at Dayton. He is the co-author of the highly-acclaimed book, **Ericksonian Approaches: A Comprehensive Guide, Guided Imagery And Other Approaches to Healing and Coping**.

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MEANING

A play based on the work of Viktor E. Frankl

Rubin Battino, M.S.



Psychiatrist and neurologist, Viktor E. Frankl, was the founder of Logotherapy, the third Viennese school of psychiatry, concerned with helping people find meaning in their lives. He developed this system before spending several years in Nazi concentration camps, and afterwards he systematized and popularized it in many books and papers. His book *Man's Search for Meaning* has influenced millions of people worldwide. Richly illustrated with photographs of Frankl's life and times, including both painful images of imprisonment in the camps and joyful family portraits, **Meaning** is a biographical play relating the most critical times in Frankl's life. Much of the dialog is taken verbatim from Frankl's own writings, making this drama almost autobiographical.

It will appeal to those who know of Frankl's work, and inspire those new to his writings to learn much more about this remarkable man and his contributions to humanity.

Meaning brings Frankl to life in full dimension—his spirit, determination, wisdom, and integrity.—Jeffrey K. Zeig, Ph.D., Director, The Milton H. Erickson Foundation

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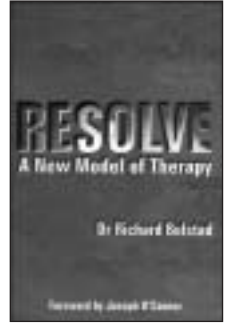
In his groundbreaking new book, Richard Bolstad's R.E.S.O.L.V.E. framework shows how to integrate the effective brief therapy of NLP into the personal encounter of psychotherapy. In this way, techniques are used that access the deeper structure of the brain for fast, permanent change. **RESOLVE** demonstrates how to:

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- give clients the more basic changes in life-approach that make therapeutic change last
- access people's own inner skills, strategies and strengths so that change is faster and makes sense to them
- ensure that change is occurring in the deeper brain structures where older patterns of behavior were first laid down
- recognize which stage in the therapeutic process you are at, and respond most effectively for that stage

The author gives examples from his work with PTSD in Bosnia-Herzegovina, and with addictions, depression, anxiety conditions, personality disorders and psychoses in clinical practice in New Zealand and elsewhere. His framework is clear, easy to follow, and can be used by anyone wanting to help others, or themselves, make fundamental life changes quickly and comfortably.

Richard Bolstad, Ph.D. is a certified trainer with the International NLP Association. He has a doctorate in clinical hypnotherapy and is a member of the New Zealand Association of Psychotherapists. He has taught the R.E.S.O.L.V.E. model to psychotherapists and counselors around the world. He is a co-author of the acclaimed book, *The Structure of Personality*.

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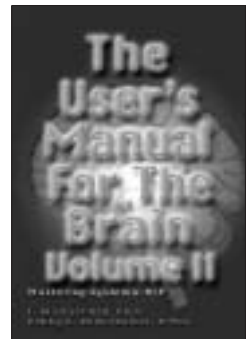
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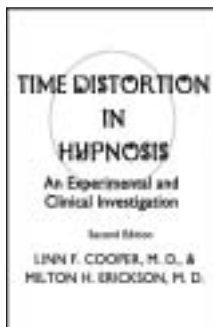
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See also Page 18 for Volume I and companion PowerPoint Overheads



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Linn F. Cooper, M.D. & Milton H. Erickson, M.D.



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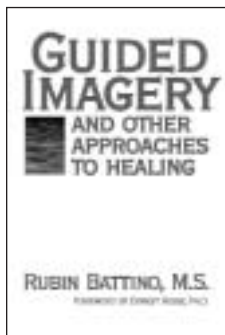
Time distortion, the difference between the real time of an incident and the perceived time of an incident, and its non-therapeutic implications, are discussed, investigated, and evaluated in the first half of this book, by Dr. Cooper. The clinical phenomena involved, with specific reference to therapeutic applications, are discussed and studied by Dr. Erickson, along with meaningful illustrative case material, in the second half of this

work. The final section "Subjective Time Condensation as Distinct from Time Expansion", was added to the second edition.

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Rubin Battino, M.S.



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Healing Traditions, by Native American healer Helena Sheehan, Ph.D. Designed as a resource for health professionals, **Guided Imagery**, meticulously researched and authoritative, is essential reading for doctors, nurses, psychologists, counselors and all those involved or interested in healing.

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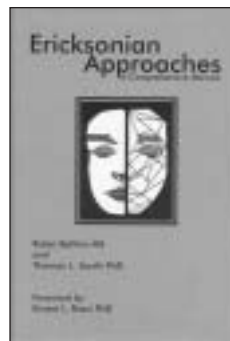
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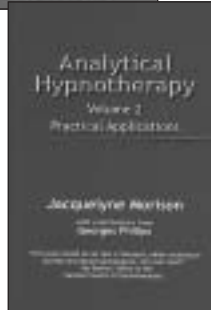
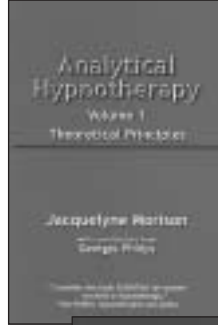
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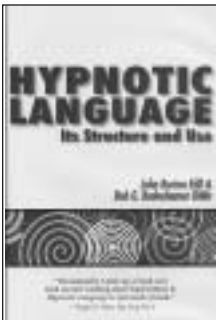
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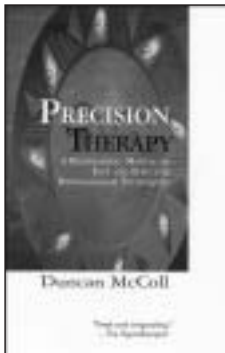
This book demystifies hypnotic language and makes one aware of its everyday presence. A very useful and practical guide.—Michelle Quartermaine, M.A., L.P.C.

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Roger P. Allen, Dp.Hyp.PsyV.

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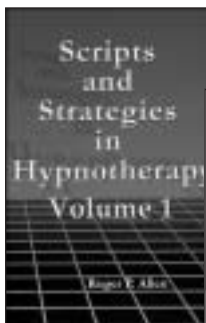
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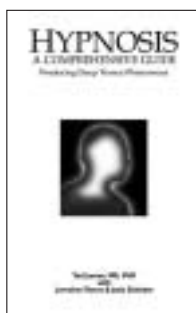
[There is a] wealth of new material to be found within the pages of the current volume and, hard as I tried, I found very little to criticize. ... All in all, Roger Allen has contributed another source of scripts and script ideas that sits comfortably with the first volume and consequently should find a place on every hypnotherapist's book shelf.—Peter Mabbutt, D.Hyp.(Dist), FBSC

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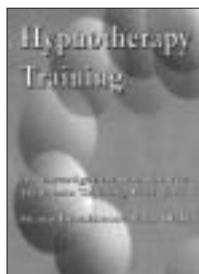
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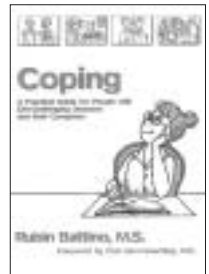
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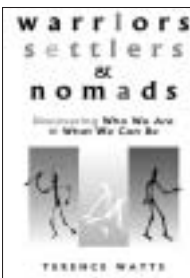


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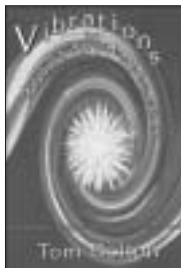
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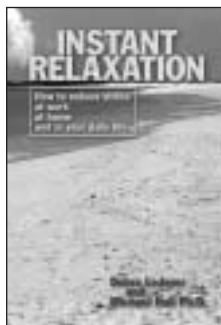
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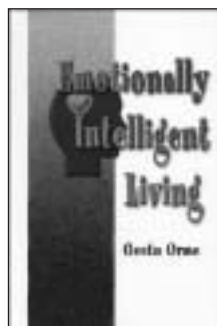
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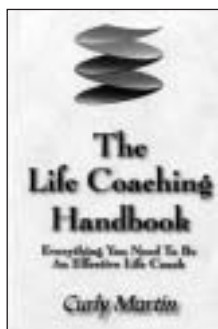


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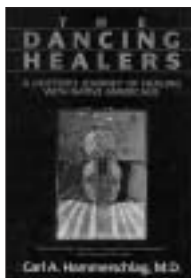
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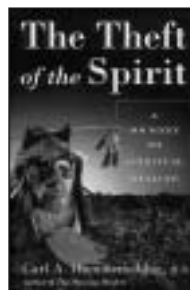
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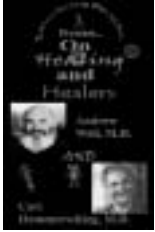


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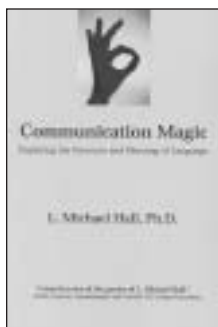


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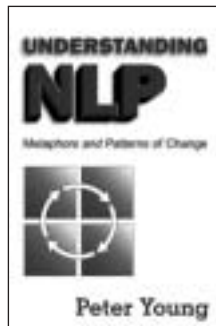
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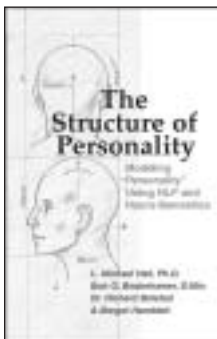
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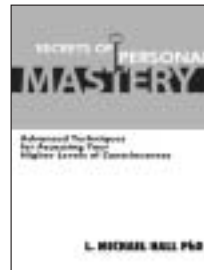
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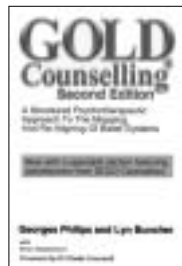


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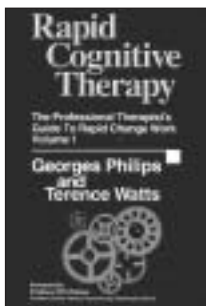


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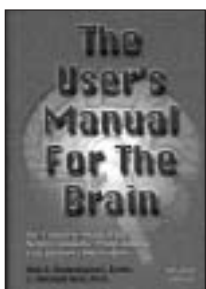
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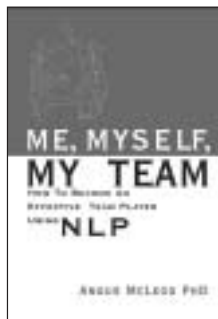


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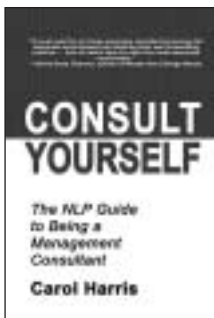
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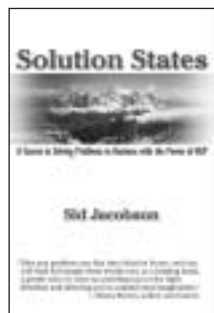
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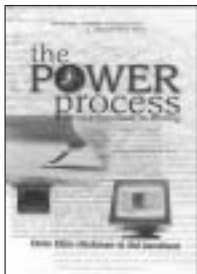


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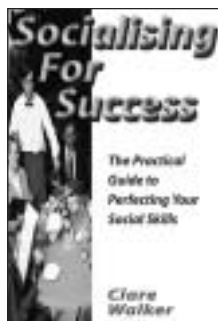
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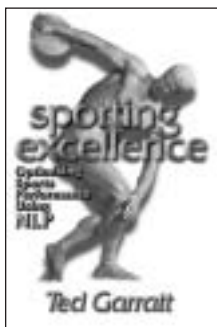


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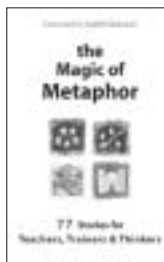


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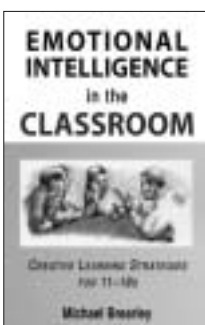


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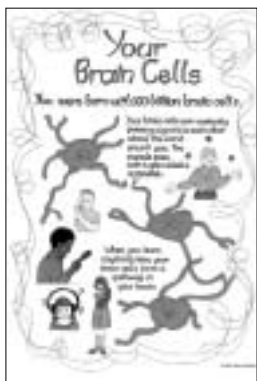
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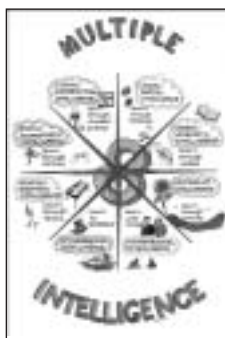
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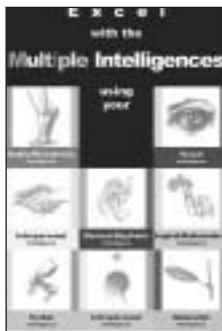


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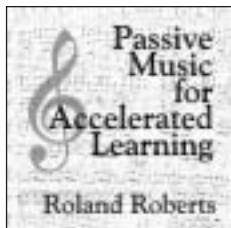
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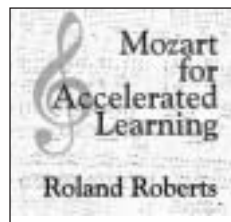
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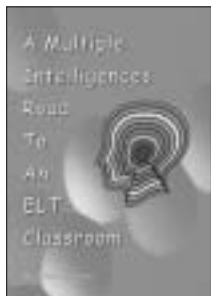


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